

## **Historic, archived document**

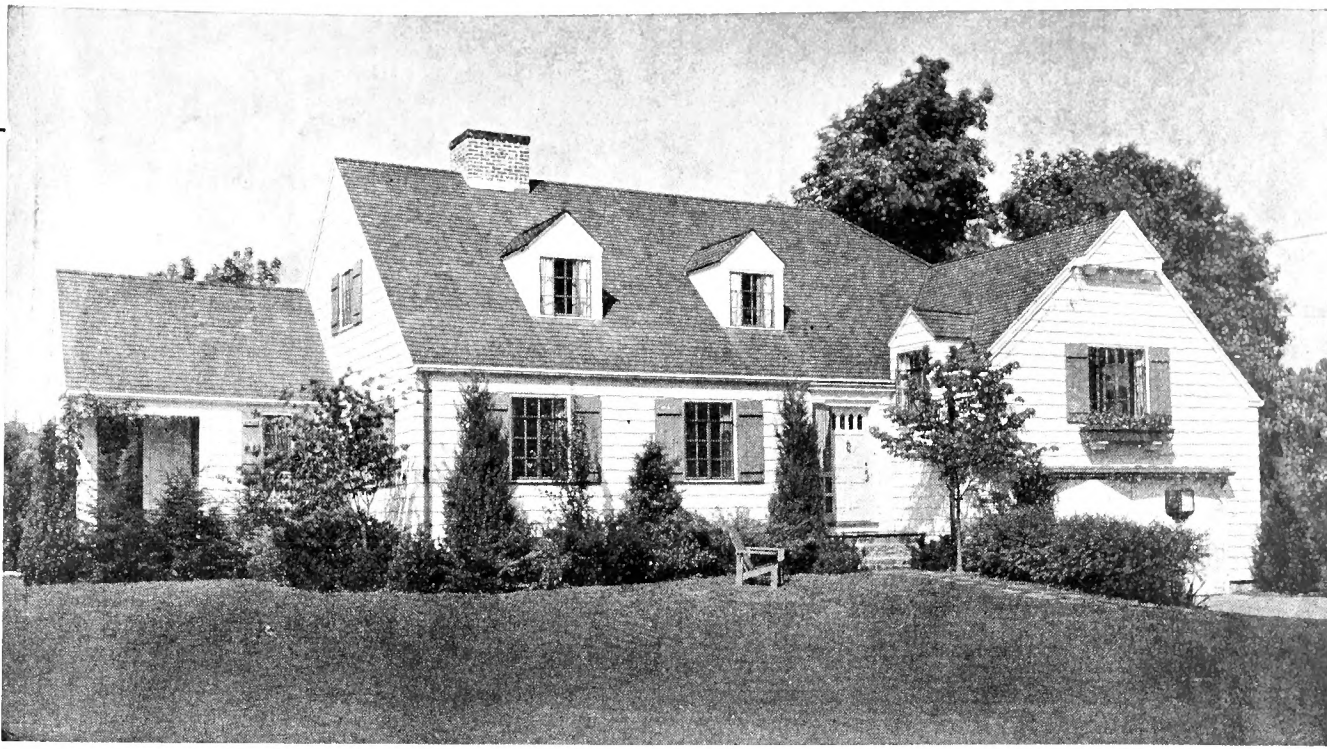
Do not assume content reflects current scientific knowledge, policies, or practices.



## Cole's are Noted for their Fine Evergreens

Cole's Evergreens give a feeling of richness to the home landscape, especially during the Winter months when the ground is covered with snow and other trees and plants have lost their foliage. Fall planting will give you this fine touch to your planting all Winter long and the Evergreens will be well established before the hot, drying suns of the next Summer.

Our stock is so large and our list of varieties so complete that we cannot begin to offer them on this circular. We invite you to visit our nurseries

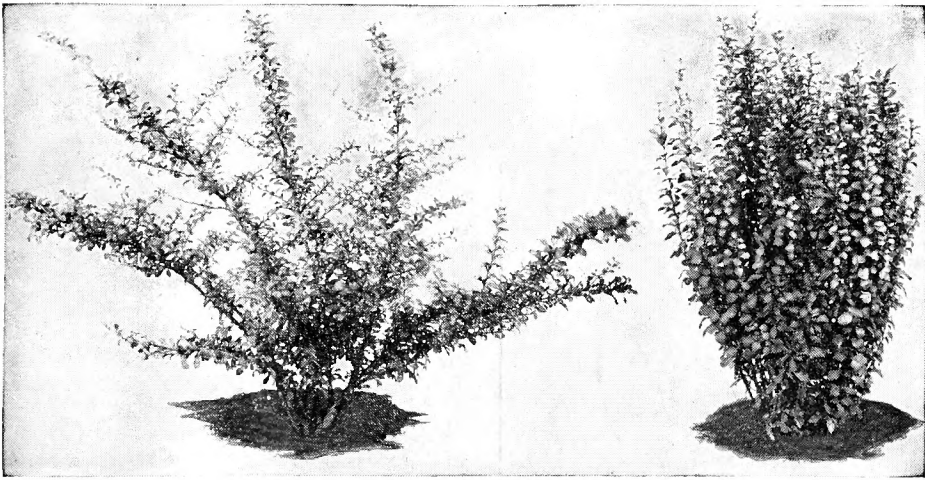


and select them for yourself or, if you cannot come to our display grounds, send us your list, or outline your needs and we shall be glad to make recommendations and quote you. Every type and size can be supplied from our fine stock of choice specimen plants.

Cheap, deep-rooted, well-developed evergreens are dear to any price. Avoid them. Buy Cole's thrifty, well-grown, sheared, root-pruned specimens, properly balled for shipping, and enjoy a successful planting.

### ABBREVIATED EVERGREEN LIST

- Pfitzer Juniper.** Spreading. Bluish foliage. 15 to 18 in. \$1.99, 1 1/2 to 2 ft. \$2.90.
- Irish Juniper.** Blue. Narrow column. 1 1/2 to 2 ft. \$1.25, 2 to 3 ft. \$1.75.
- Spreading Japanese Yew (Taxus).** Spreading. Green. 12 to 18 in. \$1.75, 1 1/2 to 2 ft. \$2.90.
- Pyramidal Arborvitae.** Green spire. 1 1/2 to 2 ft. \$1.50, 2 to 3 ft. \$1.90.
- Globe Arborvitae.** Green; dwarf. 12 to 15 in. \$1.25, 15 to 18 in. \$1.50.
- Canadian Hemlock.** Bright green, broad pyramid. 1 1/2 to 2 ft. \$1.75, 2 to 3 ft. \$2.50.



Ordinary Japanese Barberry

New Truehedge Columnberry

## Hedges Planted in the Fall Enjoy Extra Growth

**Truehedge Columnberry.** This plant sensation is now so widely planted that Landscape Architects and most home owners need no description. With its Boxwood type of foliage, and compact, thrifty growth, it is the ideal hedge plant. Very hardy and requires little shearing to hold to shape and height desired. A special folder will be sent on request giving details of this remarkable hedge plant.

9 to 12 inches.....25c. each, \$4.00 per 25, \$14.00 per 100  
12 to 15 inches.....30c. each, \$5.00 per 25, \$17.00 per 100  
15 to 18 inches.....35c. each, \$5.75 per 25, \$20.00 per 100

**Ligustrum amurense (Amur River Privet).** Tall, columnar hedge plant with light green foliage. Very hardy.

1 to 1 1/2 feet.....\$0.90 per 10, \$1.75 per 25, \$5.00 per 100  
1 1/2 to 2 feet.....\$1.10 per 10, \$2.25 per 25, \$7.00 per 100  
2 to 3 feet.....\$1.50 per 10, \$3.00 per 25, \$9.00 per 100

**Berberis thunbergii (Japanese Barberry).** Too well known to require any description. Very widely planted.

12 to 15 inches.....\$1.50 per 10, \$3.00 per 25, \$10.00 per 100  
15 to 18 inches.....\$1.90 per 10, \$4.00 per 25, \$14.00 per 100  
1 1/2 to 2 feet.....\$2.30 per 10, \$5.00 per 25, \$18.00 per 100

### EVERGREEN BITTERSWEET

**Euonymus radicans vegetus (Bigleaf Wintercreeper).** Low, spreading evergreen shrub, leathery leaves, orange-red fruit in Fall. Fine as rockery or foundation plant or as a low hedge. 9 to 12 in. 40c. each, \$1.10 for 3, \$3.00 per 10, 12 to 15 in. 50c. each, \$1.35 for 3, \$3.75 per 10.

## Fall Bulbs

The war in Europe will prevent the usual supply of Holland bulbs reaching this country unless a last minute change in the situation occurs. American stocks are limited and thus we offer only such bulbs as we are able to obtain from reliable sources.

We can furnish Narcissus bulbs in the following varieties:

**King Alfred.** The most popular Narcissus. Rich, golden yellow. Large trumpet. 40c. for 3, \$1.10 per 10, \$2.25 per 25.

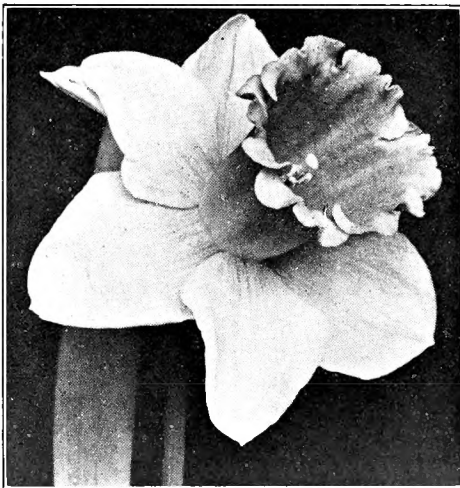
**Emperor.** Deep primrose perianth; rich full yellow trumpet. 35c. for 3, \$1.00 per 10, \$2.00 per 25.

**Laurens Koster.** Perianth white with golden yellow eye. A delightfully fragrant Poetaz type that can be grown indoors as well as outdoors. 35c. for 3, \$1.00 per 10, \$2.25 per 25.

**Horace.** Poeticus type with snow-white broad perianth with canary-yellow cup, edged red. 30c. for 3, 90c. per 10, \$1.75 per 25.

**Sir Watkin.** Incomparabilis type with broad yellow petals and large, deep yellow cup. 30c. for 3, 90c. per 10, \$1.75 per 25.

And we recommend that you plant these freely, either in naturalized planting or in beds and borders.



Narcissus

## To Our Friends -

### Quality Stock

Our efforts are to provide quality plants with heavy, fibrous root systems, which are sure to grow. The tops are broad and bushy and should not be confused with light, quickly-grown common mail-order plants.

### Cole's Guarantee

We guarantee our plants to arrive in good condition. Should they be otherwise, or should a shortage occur, notify us immediately.

No claim will be considered unless made within five days of receipt of goods.

We guarantee our plants to be free from disease and true-to-name, and will replace without charge if found otherwise.

### Terms - Net Cash

**Packing**—Stock will be packed free in the best modern methods so as to carry to destination in fresh condition.

**Shipping**—Cole PREPAYS all carrying charges to Greater Cleveland. Elsewhere orders will be sent collect, except for Roses, Perennials, Bulbs and Vines, which plants will be prepaid to the Fourth Parcel Post Zone, which includes practically everywhere from the East Coast to the Mississippi River north of the Mason-Dixon Line. Most of our shrubs and other plants are specimens and too large for parcel post shipment.

**Ohio Sales Tax**—Ohio customers are to include the usual sales tax when making remittance, except that purchases of fruit trees and fruit plants are exempt.

**Special Quotations**—Lack of space permits a listing of only a few of the hundreds of varieties and sizes we grow. Write for special prices on quantity lots and on material not listed herein.

### Unlisted Materials

Use our Spring, 1940 Catalog if available. Otherwise, if you desire prompt service on items not included in this circular, include them in your order and we shall ship only after advising you of cost if it is a rare or unusual item or a special size. If a standard sort you may calculate cost on same basis as similar material in this circular and include payment in your order. Cole's are noted for their large assortment and our reputation for fair dealing is your safeguard.

# Special Offers for Fall Planting

MAINLY THE NEWER AND SUPERIOR VARIETIES

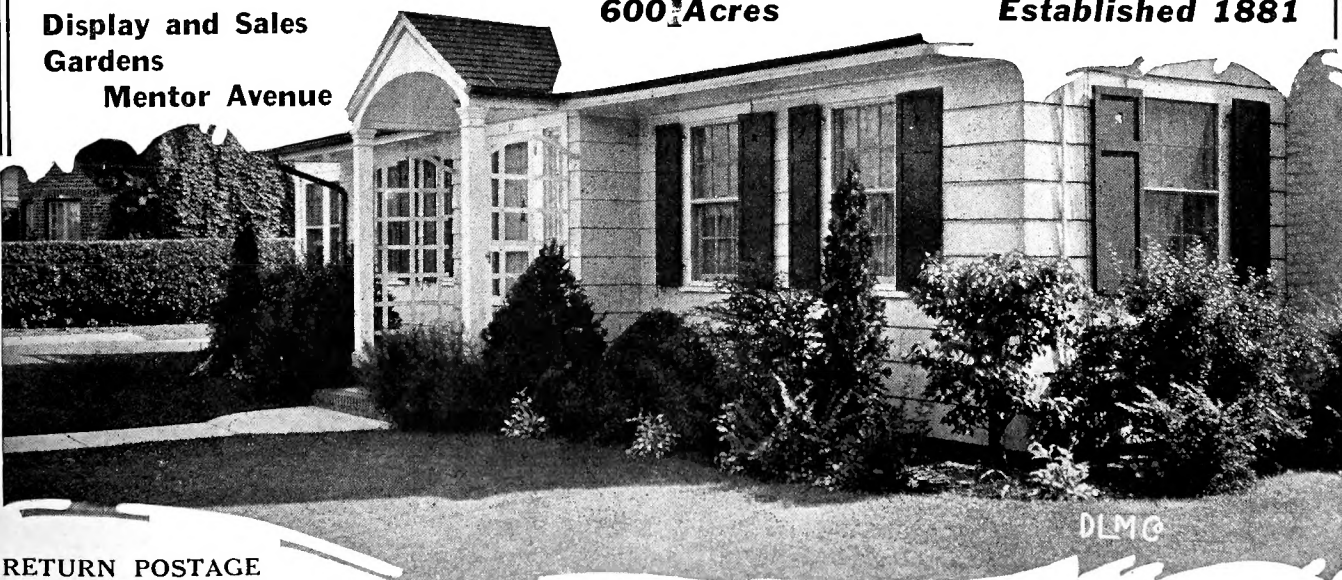
The Cole Nursery Company offers a complete line of planting material; in fact, "Everything That Is Good and Hardy," but in this circular space limits the offerings. Write or call at the nursery for prices on any other plant materials.

**The COLE NURSERY COMPANY • Painesville, Ohio**

Display and Sales  
Gardens  
Mentor Avenue

600 Acres

Established 1881



Section 562, P. L. & R.

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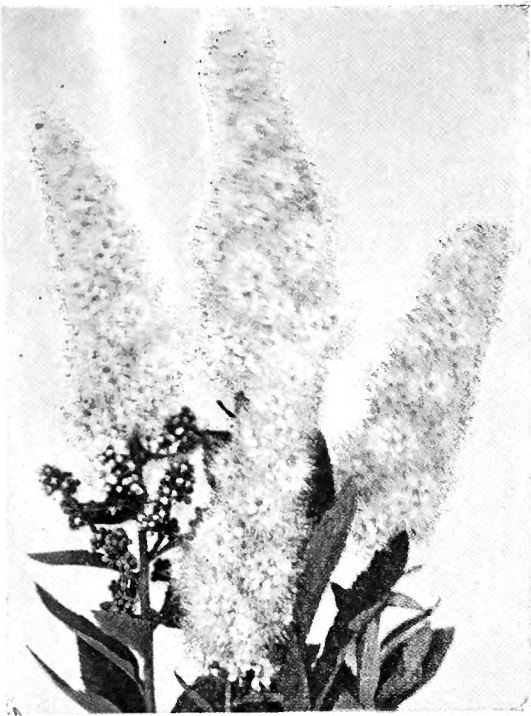
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U. S. Department of Agriculture

Horticultural Crops & Diseases,  
Bureau of Plant Industry,  
U. S. Dept. of Agriculture,  
Washington, D. C.

RETURN POSTAGE  
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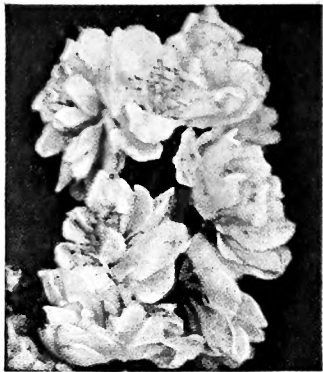


### The Finest Pink SPIREA

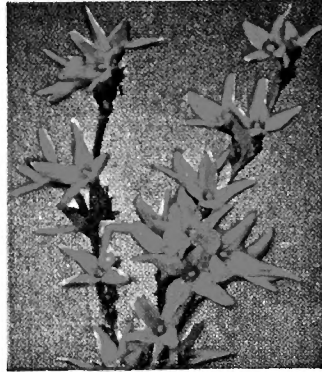
**Spiraea macrothyrsa.** The finest pink Spirea ever introduced. Grows to a height of 5 ft. with enormous spikes of cameo-pink flowers 8 to 10 in. long. Blooms last over two weeks when cut and brought inside. 1½ to 2 ft. 40c., 2 to 3 ft. 50c., 3 to 4 ft. 65c.



Philadelphus



Prunus



Forsythia



Kolkwitzia

## Plant Cole's HARDY SHRUBS this Fall

Planting shrubs this Fall will allow them to become established and be ready for a full season's growth the following year. In reality you gain a year by planting in the Fall.

**Deutzia gracilis** (*Slender Deutzia*). 3 ft. A beautiful, dwarf shrub with slender, erect branching habit. Covered in early Spring with creamy-white flowers. Fine as a low hedge or in foundation planting. 1 to 1½ ft. 40c., 1½ to 2 ft. 50c.

**A New, Unusual SHRUB or HEDGE Plant**  
**Euonymus alatus compactus** (*Dwarf Winged Burningbush*). 4 ft. A slow growing, dwarf type of very hardy habit. Has curious, corky bark that spreads out in flat wings. Scarlet foliage and fruits in Autumn. Makes an unusual hedge. Does well everywhere. 15 to 18 in. 65c. each, \$5.00 per 10; 1½ to 2 ft. 80c. each, \$6.00 per 10.

**Forsythia intermedia spectabilis** (*Golden Bells*). 7 ft. One of the first shrubs to bloom in the Spring, with bright yellow flowers appearing before the leaves. Branches may be cut in late Winter and brought into bloom indoors. 2 to 3 ft. 40c., 3 to 4 ft. 50c., 4 to 5 ft. 60c.

**Hydrangea arborescens grandiflora** (*Hills of Snow*). 4 ft. Pure white clusters of flat flowers 4 to 5 in. in diameter produced in June and July. Will grow in shade and prefer moist soil. 1½ to 2 ft. 40c., 2 to 3 ft. 60c.

**Hydrangea paniculata grandiflora** (*Peegee Hydrangea*). 5 ft. Huge trusses of pink and white flowers a foot long in the Fall when other shrubs are not in bloom. Good for cutting. 1½ to 2 ft. 45c., 2 to 3 ft. 60c.

**Kolkwitzia amabilis** (*Beautybush*). 6 ft. One of the newer shrubs with long sprays of graceful foliage and delicate pink flowers. Rapid grower and profuse bloomer when well established. 15 to 18 in. 45c., 1½ to 2 ft. 60c., 2 to 3 ft. 80c., 3 to 4 ft. \$1.00.

### A NEW RED BUSH HONEYSUCKLE OF OUTSTANDING MERIT

Cole's take pride in offering this new shrub as it is of unusual beauty and usefulness. Unlike most Honeysuckles it is not scraggly or tall growing but compact, with dark green foliage and unusual dark red flowers. The stems are reddish and the fruits are a deep red, remaining on the shrub for a long period. Fine for a hedge or border. Ultimate height about 6 ft. 18 to 24 in. 60c. each, \$5.00 per 10; 2 to 3 ft., 80c. each, \$6.50 per 10.

**Philadelphus virginialis** (*Double Mockorange*). 8 ft. Large, heavy white flowers in profusion. Vigorous, perfectly hardy and very fragrant. 1½ to 2 ft. 45c., 2 to 3 ft. 55c., 3 to 4 ft. 70c.

### COLE'S GLORIOUS

A new Philadelphus, attaining a height at maturity of 8 feet. Of erect, bushy habit with massive, leathery, glossy green leaves and waxy white flowers of immense size. 1½ to 2 ft. 60c., 2 to 3 ft. 80c., 3 to 4 ft. \$1.00.

**Prunus glandulosa** (*Double Pink Almond*). 4 ft. Double, pink rose-like flowers in the early Spring completely hiding the branches. 15 to 18 in. 40c., 1½ to 2 ft. 50c., 2 to 3 ft. 65c.

**Spiraea Anthony Waterer** (*Crimson Everblooming Spirea*). 2½ ft. Large, flat crimson flowers with dark green foliage. Blooms continuously during the Summer and is fine for foundations, hedges and borders. 15 to 18 in. 35c., 1½ to 2 ft. 45c.

**Spiraea thunbergii** (*White Spray Spirea*). 5 ft. Pure white flowers appear along the stems before the leaves in early Spring. Light green, elongated leaves in profusion make this a beautiful shrub throughout the season. 1½ to 2 ft. 40c., 2 to 3 ft. 50c.

**Spiraea Van Houttei** (*Bridal Wreath*). 8 ft. Too well known to require description. A mass of pure white blooms in early Spring. Grows well anywhere. Fine for large hedge. 1½ to 2 ft. 30c. each, \$1.70 per 10; 2 to 3 ft., 35c. each, \$2.35 per 10; 3 to 4 ft., 40c. each, \$3.00 per 10.

**Symphoricarpos racemosus** (*Snowberry*). 4 ft. Pink flowers in the Spring, fine foliage all Summer, large, waxy-white berries in the Fall. 2 to 3 ft. 35c., 3 to 4 ft. 50c.

THIS LIST CONTINUED AT TOP OF FOURTH PAGE

## Cole's Hardy Vines and Groundcovers

**Ampelopsis tricuspidata** (*Boston Ivy*). The most widely used Ivy for covering walls of brick, stone or wood. Lustrous green foliage turning to Autumn tints. Blue berries. 2 yr. 40c. each, \$1.00 for 3; 3 yr., 50c. each, \$1.25 for 3.

**Celastrus orbiculatus** (*Oriental Bittersweet*). Very hardy. Branches hang full of bright orange berries. Certain to bear fruit. Very ornamental when dried. 2 yr. 40c., 3 yr. 50c.

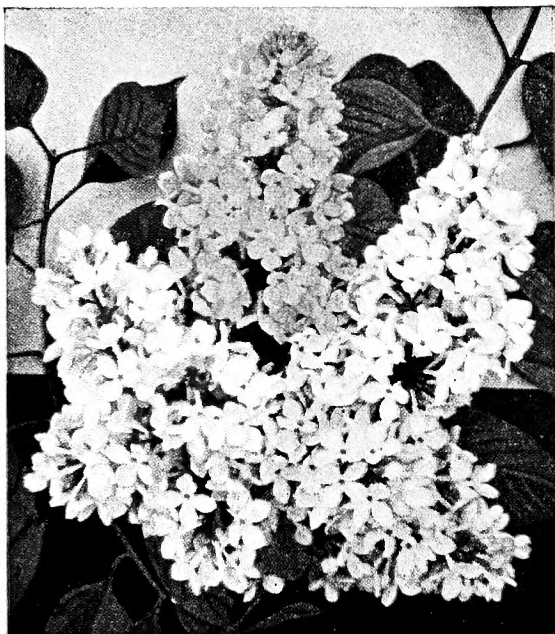
**Pachysandra terminalis** (*Japan Spurge*). Upright branching evergreen ground cover useful in shady locations and rockeries. Makes a neat edging when clipped. 1 yr. \$1.00 per 10, \$2.00 per 25; 2 yr., \$1.30 per 10, \$2.50 per 25.



Climbing Hydrangea

### Climbing HYDRANGEA

A rare, new vine brought from China. Foliage large and bold, clings readily to walls or other supports. White flowers in clusters. Fragrant. 12 to 18 in. 60c. each, \$1.50 for 3; 1½ to 2 ft. 75c. each, \$1.95 for 3.



### Cole's

### CHOICE LILACS

Lilacs do best when planted in the Fall, and they require an alkaline soil. Cole's are noted for their fine Lilacs among which are the following French Hybrid varieties:

**Belle de Nancy.** Satiny pink.  
**Gloire de Lorraine.** Sky-blue.  
**Marie Legraye.** Pure white.  
**Mme. Abel Chatenay.** Pure white.

**Congo.** Mahogany-red.  
**Ludwig Spaeth.** Dark red.  
**Michel Buchner.** Pale lilac.  
**Pres. Grevy.** Blue.

Any of the above: 1 to 1½ ft. 50c., 1½ to 2 ft. 70c., 2 to 3 ft. 95c., 3 to 4 ft. \$1.50

### Cole's Lovely Lilac Special

Select any five of the above varieties and make your own group. 1 to 1½ ft. \$1.90, 1½ to 2 ft. \$2.45, 2 to 3 ft. \$3.25, 3 to 4 ft. \$5.00

**Syringa chinensis** (*Chinese Lilac*). 9 ft. A really, deep colored Persian Lilac that is the most free flowering of Lilacs. Large, broad panicles of reddish-lilac flowers. Good as specimen or as a hedge when trimmed. 1½ to 2 ft. 55c., 2 to 3 ft. 70c.

## Enjoy the Fun of Training Wisteria to Tree Type

Cole's offer several varieties of Wisteria that may be grown in tree form as they will grow large, sturdy trunks if trained in this manner. If desired they are also fine climbing vines.

**Murasaki Noda.** Purple clusters 24 in. long.

**Kyushaku.** Lavender clusters, 48 in. long.

**Floribunda rosea.** Clear pink clusters, 24-30 in. long.

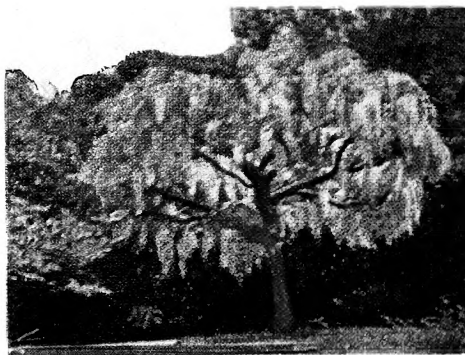
**Shiro Noda.** White clusters, 24 in. long.

**Violacea plena.** Violet clusters, 18 in. long.

**Sinensis.** Purple clusters, 8 to 12 in. long.

Special at \$1.00 each or any 3 for \$2.50

Price is for 2-year plants, about 12 inches tall



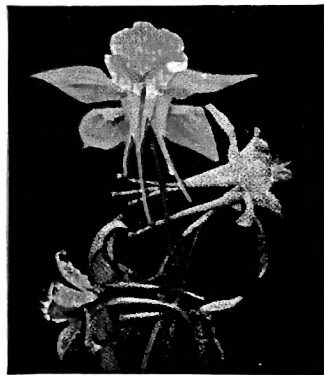
Tree Wisteria



Aster, Harrington's Pink

## Fall is the Ideal Time to Plant PERENNIALS

**Aquilegia, Dobbies Long-spurred Imperial Hybrids.** A wonderful mixture of delicate colors. Plants are sturdy, with attractive foliage. 25c. each, 60c. for 3.

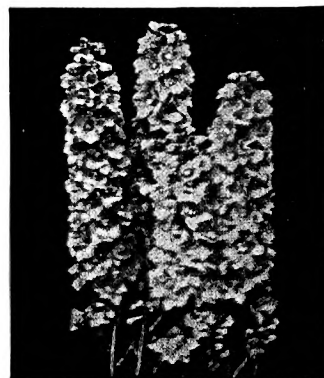


Aquilegia

**Delphinium, Giant Pacific Hybrids.** Under favorable conditions these plants will produce spikes 3 to 5 ft. high, bearing individual flowers (mostly double) of delicate shadings 2 to 3 in. in diameter. 35c. each, 90c. for 3.

**Dicentra spectabilis** (*Showy Bleedingheart*). An old-fashioned favorite with long racemes of pink, heart-shaped flowers. Plant in groups of three or more for best results. 40c. each, \$1.00 for 3.

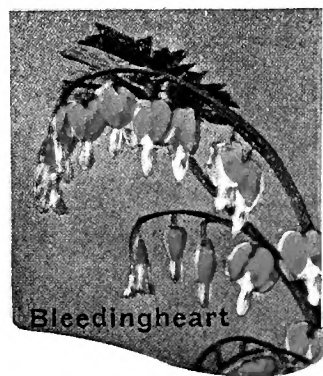
**Gaillardia, Goblin.** A new dwarf Gaillardia 12 to 16 in. high. Two-toned flowers of red and yellow from early June until Fall. 30c. each, 75c. for 3.



Delphinium

### Scarlet ROSEMALLOW A Cole Specialty

Tall, strong, upright plants, shrub-like, bearing a profusion of huge, single, deep red flowers often 6 inches across. Foliage, similar to Japanese Maple, is attractively cut-leaved and turns red in the Fall. Stems reddish. Blooms in August, attaining a height of 6 ft. 35c. each, 90c. for 3.



Dicentra

## Cole's Aster Collection

**Aster, Beechwood Challenger.** 4 ft. A new variety that is considered the best of the Asters. The bright yellow center brings out the clear red coloring. 40c. each, \$1.00 for 3.

**Aster, Harrington's Pink.** 3 ft. A new variety that is the only true pink in Hardy Asters. Flowers large and semi-double. 40c. each, \$1.00 for 3.

**Aster, Strawberries and Cream.** 4 ft. When first opening the flowers are deep pink, getting lighter as they unfold, finally becoming white. A most unusual color combination. 40c. each, \$1.00 for 3.

One each of the above for \$1.00

### A New Perennial of Exceptional Merit DAISY ESTHER READ

This new variety will probably be classed as the foremost white cut flower in future gardens. It is pure white and so double that the center is unseen. The plant is a prolific bloomer growing to a height of 2 feet. Does well everywhere and is truly an outstanding new sort. 40c. each, \$1.00 for 3.

**Helianthus, Loddon Gold.** Enormous, Dahlia-like flowers of golden-yellow, 5 in. in diameter. Height 4 to 5 ft. Blooms in Sept. and Oct. 40c. each, \$1.00 for 3.

**Veronica longifolia subsessilis.** One of the handsomest blue-flowered plants. Spikes 2 ft. high, of rich, blue flowers. Should be planted in clumps of three or more. 75c. for 3, \$2.00 per 10.





Editor McFarland



Sister Therese



Condesa de Sastago

## Cole's ROSES for Fall Planting

We list here only a few of our favorite varieties but will be glad to fill your order for any standard varieties on hand at the following prices: "A" grade, 40c. each, "XX" grade, 65c. each.

Cole's "A" grade are large, two-year-old plants, but not quite as large as the "XX" grade. Cole's "XX" grade are guaranteed to bloom at the next blooming period or replaced free. Roses are prepaid to the Fourth Zone.

Cole's suggest for a fine Rose garden the following varieties:

Prices: "A" grade, 40c. each; "XX" grade, 65c. each

**Condesa de Sastago.** Inside, pink; outside, yellow.  
**Mrs. E. P. Thom.** Large, bright canary-yellow flowers.  
**Mrs. Sam McGredy.** Scarlet, coppery-orange, flushed red.  
**Etoile de Hollande.** Immense scarlet-crimson flowers.  
**President Plumecocq.** Coppery-yellow buds opening to buff, tinted with salmon.

**Rouge Mallerin.** Dark red. Very large and double.  
**Sister Therese.** An outstanding chrome-yellow rose.  
**Director Rubio.** Large, deep rose-pink blossoms.  
**Nuntius Pacelli.** Creamy-white buds opening to pure white.  
**Editor McFarland.** Fine rose-pink blossoms. Very vigorous

### Cole's Blue Ribbon Collection

ONE EACH OF THE ABOVE TEN ROSES — "A" GRADE.....ONLY **\$3.50**

ONE EACH OF THE ABOVE TEN ROSES — "XX" GRADE.....ONLY **\$4.90**



Blaze, Pat. No. 10

## Patented ROSES

### A Few of Our Choicest Patented Roses Offered in the "XX" Grade

**Crimson Glory** (Pat. No. 105). Urn-shaped buds of vivid crimson. We consider this the finest red available. \$1.25 each, \$3.15 for 3.

**McGredy's Sunset** (Pat. No. 317). Deep yellow. Sun resistant; an outstanding Rose of this color. \$1.25 each, \$3.15 for 3.

**Rex Anderson** (Pat. No. 335). Mammoth pure white flowers open from cream colored buds. \$1.25 each, \$3.15 for 3.  
**R. M. S. Queen Mary** (Pat. No. 249). Glowing salmon blended with pink, orange base. Delicate perfume. \$1.25 each, \$3.15 for 3.  
**Countess Vandal** (Pat. No. 38). Long pointed buds of pink and copper opening to well-formed flowers of delightful shades. \$1.00 each, \$2.50 for 3.

### WE SUGGEST THE FOLLOWING THREE PATENTED CLIMBERS FOR YOUR GARDEN

**Blaze** (Pat. No. 10). The everblooming Paul's Scarlet Climber. Hardy, free flowering and everblooming. \$1.00 each, \$2.50 for 3.  
**Doubloons** (Pat. No. 152). A radiant yellow climber that often attains a height of 12 ft. in a single season. \$1.00 each, \$2.50 for 3.  
**New Dawn** (Pat. No. 1). An everblooming sport of Dr. Van Fleet with same flesh-pink flowers. \$1.50 each, \$3.75 for 3.

## Cole's IRIS

In recent years there has been a great improvement in color range and size of Iris so that today they are an outstanding early Spring blooming flower. After careful study, Mr. D. B. Cole has selected a few as being of exceptional beauty and we offer them at a fraction of their introductory prices.

**Frieda Mohr.** Giant lilac-pink bicolor. Exquisite perfume. 25c.  
**Los Angeles.** Giant snow-white with standards faintly edged lavender. The best white. 35c.  
**Pluie d'Or.** Tall, golden-yellow. 25c.  
**Pink Satin.** Giant glistening pink. 35c.  
**Pres. Pilkington.** Glorious blend of blue and buff. 35c.  
**Red Dominion.** Standards, deep red. Falls, velvety red. 35c.

**Cole's Iris Offer** 1 each of the above varieties.....only **\$1.50**

**Japanese Iris.** Cole's have these in a wide range of colors and offer them in a special mixture at 65c. for 3, \$1.75 per 10. Plant a group of these unusual late blooming types.



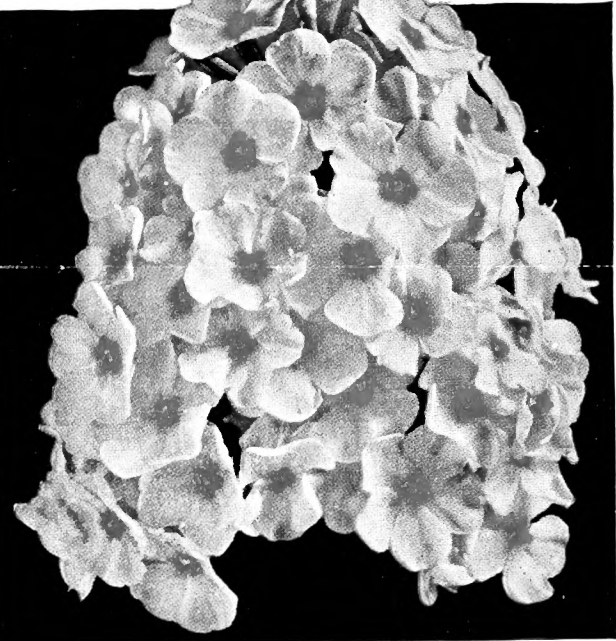
Peony, Lord Kitchener

## Cole's PEONIES

Today the new varieties are far superior to the old in color and quality of bloom. For bouquets they are unsurpassed. A distinct feature of any landscape. We have a large collection. We be glad to quote on varieties not listed.

**Officinalis rubra.** The very early bright red. 60c. each, \$1.50 for 3.  
**Baroness Schroeder.** Flesh-white, tinted cream. Late. 60c. each, \$1.50 for 3.  
**Lord Kitchener.** Double red. Early. 75c. each, \$1.80 for 3.  
**Mme. Emil Galle.** Large rose-pink. Late. 40c. each, \$1.00 for 3.  
**Primevere.** Outer petals buff, center salmon-yellow. Early season. Beautiful and rare. 75c. each, \$1.80 for 3.  
**Sarah Bernhardt.** Dark rose pink with red inner center petals. Late. 60c. each, \$1.50 for 3.

**A Special Collection** of the above six for only..... **\$2.50**



Phlox, Daily Sketch

## Cole's HARDY PHLOX

### Should be Planted Now

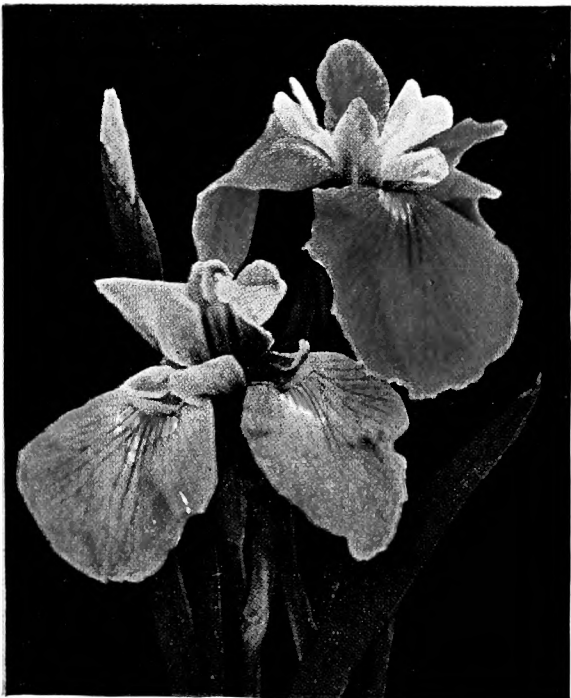
From the many varieties that we grow we have selected a few that we believe are outstanding. These are offered singly and as a collection. In addition we offer a fine selection of our own choice, all different and an unusual value.

**Daily Sketch.** Extra large trusses. Light salmon, crimson eye. 35c. each, 90c. for 3.  
**Enchantress.** Bright salmon-pink. 30c. each, 75c. for 3.  
**Ethel Pritchard.** French-mauve. Unusual. 30c. each, 75c. for 3.  
**Europa.** White with pale blush toward center; red eye. 25c. each, 60c. for 3.  
**Harvest Fire.** A new variety. Salmon-orange. 50c. each, \$1.25 for 3.  
**Leo Schlageter.** Scarlet blooms with a faint orange cast. The finest red Phlox in existence. 35c. each, 90c. for 3.  
**Mrs. Jenkins.** A splendid pure white. Late. 25c. each, 60c. for 3.  
**Painted Lady.** Silvery-pink with red eye. 30c. each, 75c. for 3.

1 EACH OF THE 8 DESCRIBED ABOVE FOR ONLY **\$1.50**

### COLE'S SPECIAL

3 Different Phlox, our selection —only.....40c.  
8 all different, our selection.....\$1.00

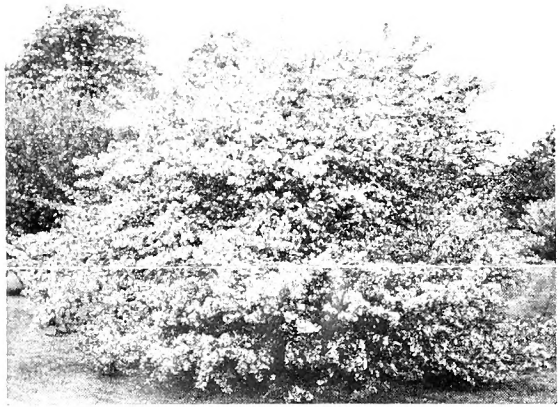


Japanese Iris

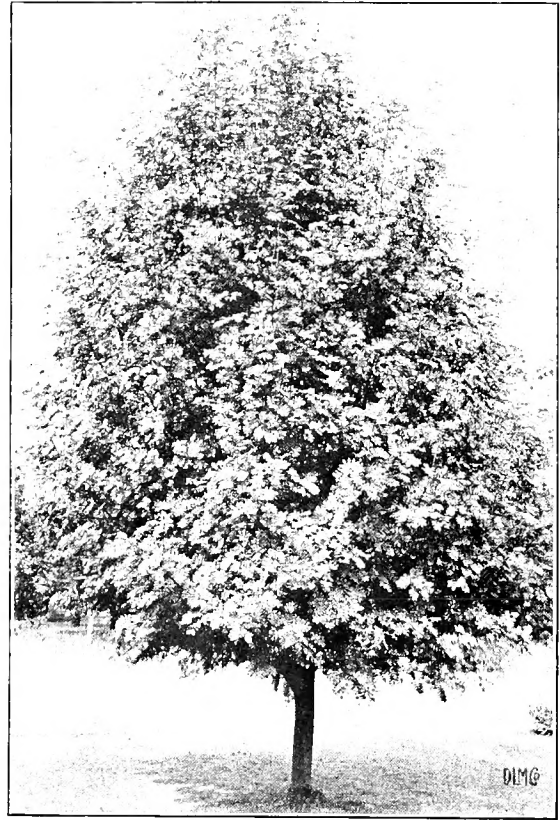




Redflowering Dogwood



Flowering Crab



Mountain Ash

## Cole's Hardy Shrubs (Continued from page 2)

**Symphoricarpos vulgaris** (*Coralberry*). 4 ft. Fine for banks as it has a heavy root system. Covered with coral-red berries in the fall. Does well in shade. 2 to 3 ft. 35c., 3 to 4 ft. 50c.

**Viburnum dilatatum** (*Linden Viburnum*). 8 ft. A handsome, prolific shrub with white flowers followed by scarlet berries that remain on the branches until late winter. 1½ to 2 ft. 60c., 2 to 3 ft. 80c., 3 to 4 ft. \$1.00.

**Weigela Rosea** (*Rose Weigela*). 7 ft. Symmetrical shrub with light-pink flowers. Does well everywhere. 2 to 3 ft. 40c., 3 to 4 ft. 50c.

**Weigela Vanicek Red**. 6 ft. A new, superior type with fine color in both flower and foliage. 1½ to 2 ft. 50c., 2 to 3 ft. 65c., 3 to 4 ft. 80c.

### ORDER OTHER VARIETIES

Cole's have hundreds of other shrubs which you may order and remit for on the following basis—for Medium size 40c.; large size 50c.; extra large 75c. If the varieties you order should be more expensive we shall notify you before shipping.

## Cole's Flowering TREES

**Cornus florida rubra** (*Red-flowering Dogwood*). 16 ft. This is the tree that is so much in demand because of its lovely pink-red blossoms in early Spring. Grows well in either shade or sun on any well-drained soil. Seldom balled and burlapped to insure successful planting. 18 to 24 in. \$1.75, 2 to 3 ft. \$2.60, 3 to 4 ft. \$3.50.

### Flowering Crab Trees

From our list of varieties we are offering here only the three most popular, as space will not permit a complete list. All not listed are priced as follows: 3 to 4 ft. \$1.25, 4 to 5 ft. \$1.50, 5 to 6 ft. \$2.00. Order varieties you want.

**Malus ioensis plena** (*Bechtel Double-flowering Crab*). 12 ft. Large, double pink, rose-like flowers. Very sturdy tree. 2 to 3 ft. 95c., 3 to 4 ft. \$1.40, 4 to 5 ft. \$2.00.

**Malus floribunda** (*Japanese Flowering Crab*). 10 ft. Rose-colored flowers in the Spring. Very graceful. 3 to 4 ft. \$1.00, 4 to 5 ft. \$1.50, 5 to 6 ft. \$2.00.

**Malus hopa** (*Hopa Crab*). Large, purple flowers with foliage having a purple hue. Very hardy and prolific bloomer. 3 to 4 ft. \$1.00, 4 to 5 ft. \$1.50, 5 to 6 ft. \$2.00.

**Prunus pissardi nigra** (*Royal Purple Plum*). 10 ft. The richest, darkest purple foliage and branches of all the purple-leaved plants. 3 to 4 ft. \$1.00, 4 to 5 ft. \$1.50.

**Prunus triloba plena** (*Double-flowering Plum*). 7 ft. Double pink flowers in profusion. Sometimes called "The Rose Tree." One of the finest ornamental trees for lawn planting. 1½ to 2 ft. 65c., 2 to 3 ft. 80c.

**Prunus cistina** (*Hansen's Purpleleaf Plum*). 6 ft. This is really a large shrub with bright reddish purple leaves and wine-red fruits. 3 to 4 ft. 75c. each, 4 to 5 ft. \$1.10. each.

## Gain a Season by Planting Cole's SHADE TREES Now!

Shade trees planted now will be ready in the Spring to give all their energy to growing.

**Acer dasycarpum** (*Silver Maple*). 60 ft. A fast growing tree, round to oval in outline. Foliage silvery underneath. 6 to 8 ft. \$1.25, 8 to 10 ft. \$1.60, 10 to 12 ft. \$2.00.

**Acer platanoides** (*Norway Maple*). 50 ft. Tree is large, globular in outline with heavy, glossy-green foliage. Very hardy and a medium fast grower. 6 to 8 ft. \$1.75, 8 to 10 ft. \$2.25, 10 to 12 ft. \$2.75.

**Acer saccharum** (*Sugar or Rock Maple*). 60 ft. Tall, symmetrical tree. Rich Fall coloring. Used for street and ornamental planting. The Maple-sugar tree, native to the Northern States. 6 to 8 ft. \$1.75, 8 to 10 ft. \$2.40, 10 to 12 ft. \$3.00.

**Populus nigra italica** (*Lombardy Poplar*). 70 ft. Glossy, deep-green foliage and dense growth form tall spires of picturesque outline. Extremely fast growing. 4 to 6 ft. 50c. each, \$4.00 per 10; 6 to 8 ft. 75c. each, \$6.00 per 10; 8 to 10 ft. \$1.00 each, \$8.00 per 10; 10 to 12 ft. \$1.40 each, \$11.00 per 10.

**Ulmus pumila** (*Chinese Elm*). 45 ft. Compact top, pyramidal in form. One of the most rapid-growing trees in cultivation. Does well where it is hot and dry. 5 to 6 ft. \$1.25, 6 to 8 ft. \$1.60, 8 to 10 ft. \$2.25.

**Ulmus americana moline** (*Moline Elm*). 70 ft. It has a conical head with central leader as contrasted with the usual form of American Elm. Fine for street or accent planting. 6 to 8 ft. \$1.25, 8 to 10 ft. \$1.60, 10 to 12 ft. \$2.25.

**Ulmus americana, Vase-shaped** (*Vase American or White Elm*). 60 ft. A selected form which emphasizes its broad, plummy top of most graceful habit. Grows in any soil and thrives in wet locations. 6 to 8 ft. \$1.25, 8 to 10 ft. \$1.60, 10 to 12 ft. \$2.25.

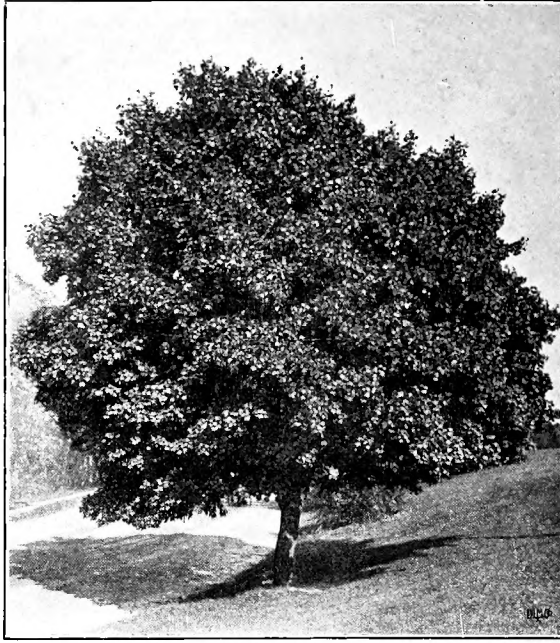
**Sorbus aucuparia** (*European Mountain-ash*). 30 ft. A very showy tree with its clusters of bright orange and scarlet berries contrasting with its dense, green foliage. 6 to 8 ft. \$1.90, 8 to 10 ft. \$2.50, 10 to 12 ft. \$3.25.

**Salix blanda** (*Wisconsin Weeping Willow*). 40 ft. Broad, massive top. One of the hardiest and most extensively planted. 5 to 6 ft. \$1.00, 6 to 8 ft. \$1.40, 8 to 10 ft. \$1.90.

**Salix Niobe** (*Golden Weeping Willow*). 45 ft. Very showy with bright, golden bark. Leaves green above, silvery beneath. 5 to 6 ft. \$1.00, 6 to 8 ft. \$1.40, 8 to 10 ft. \$1.90.

### A Real Novelty in Willow Trees

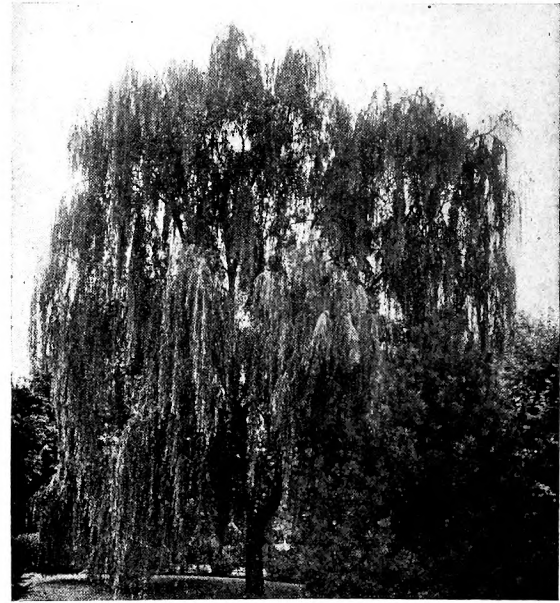
**Salix matsudana tortuosa** (*Corkscrew or Marcel Willow*). Of erect habit, with long, glossy green leaves growing on slender branches which are as curled as if they had been marcelled. A delightful new novelty that will attain a height of 20 ft., but can be held by trimming to half this height. 2 to 4 ft. \$1.00, 4 to 6 ft. \$1.50, 6 to 8 ft. \$2.00.



Norway Maple



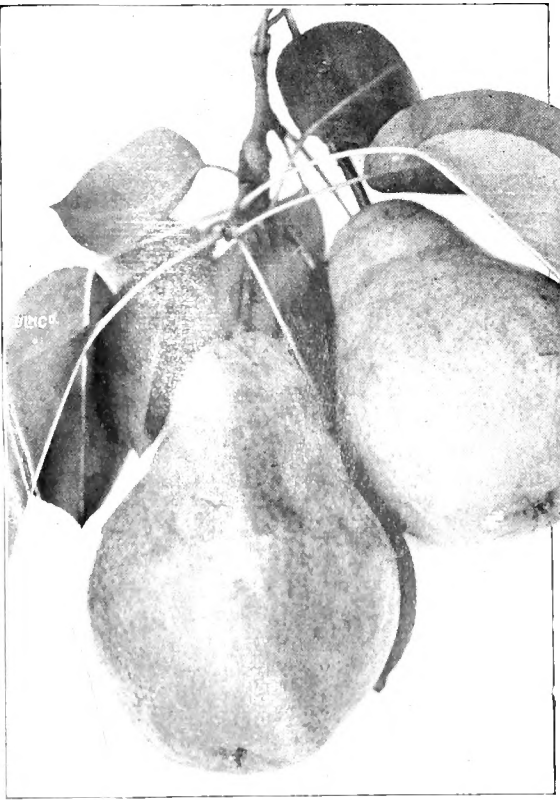
Chinese Elm



Weeping Willow

## Plant Cole's FRUIT TREES this Fall

ALL FRUIT TREES AND SMALL FRUITS ARE EXEMPT FROM OHIO SALES TAX



Bartlett Pear

### APPLES

Cole's selection of fruit trees is complete but space does not permit an entire listing. For the home orchard we suggest **Red Delicious, McIntosh, Red Spy, Wealthy, Grimes Golden, Yellow Transparent**.

2 yr., 5 to 6 ft. trees, 60c. each, \$2.25 for 5, \$9.00 per 25  
6 yr., 8 ft. bearing-age trees—Special \$2.50

### SOUR CHERRIES

**Early Richmond or Montmorency**. 2 yr., 4 to 5 ft. 65c. each, \$2.50 for 5, \$10.50 per 25

### SWEET CHERRIES

**Black Tartarian, Napoleon, etc.** 2 yr., 5 to 7 ft. 90c. each, \$3.75 for 5, \$16.00 per 25.

### PEARS

**Bartlett, Clapp's Favorite, Seckel, New Cayuga, New Gorham, etc.** 2 yr., 5 to 6 ft., 70c. each, \$2.75 for 5, \$11.25 per 25.

**Bearing-age Pear Trees, Standard Sorts.** 6 yr., 7 ft. \$2.50.

**Cope's New Seedless Pear**. Resembles the Bartlett in shape, size and color. Ripens 10 days later than Bartlett. Resistant to disease. Seedless and practically coreless. 3 to 4 ft. \$1.00 each, \$4.50 for 5, \$17.50 per 25; 5 to 6 ft., \$1.95 each, \$8.75 for 5.

### PEACHES

All standard varieties such as **Elberta, Golden Jubilee, Hale-Haven, J. H. Hale, Rochester, South Haven, Valiant, Wilma, etc.** 4 to 5 ft. 45c. each, \$1.65 for 5, \$6.50 per 25

### PLUMS

All standard varieties such as **Lombard, Italian Prune, Hall, Stanley, Yellow Egg, etc.** 2 yr., 5 to 6 ft., 75c. each, \$3.00 for 5, \$12.50 per 25. Bearing-age trees, 6 yr., 7 ft., \$2.50.

### Orchardists and Large Planters

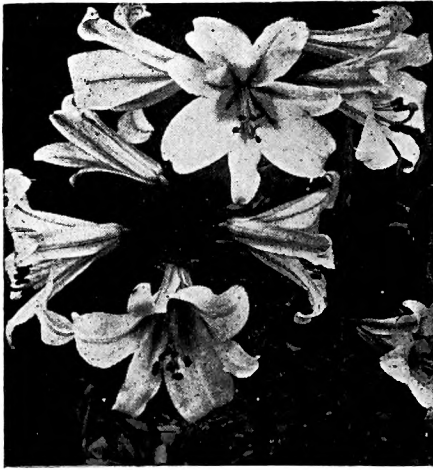
Write us for prices on large quantities giving us list of varieties needed. You will appreciate Cole-Quality Trees

## Cole's Hardy Lilies

**Philippinense formosanum** (*Philippine Lily*). Resembles the Regale Lily in form and habit. Has long, pure white trumpet, slightly reddish-brown outside with pale-green throat. Blooms from early August until frost. 3 to 4 ft. 35c., each, 90c. for 3.

**Regale** (*Regal Lily*). Grows everywhere and is especially hardy. Flowers 6 in. long in July, pure white flushed yellow at base. Outside stained deep purplish-red.

**Umbellatum grandiflorum** (*Red Russian Lily*). Striking orange-red flowers. Easy to grow. 35c. each, 90c. for 3.



Liliun Regale